



Chaudhary Charan Singh University

NAAC A, UGC-Entitled, NIRF State Public University #41

M.Com - WLP

Type

Pg Program

Mode

Work-Linked

Duration

2 Years

Total fees

₹ 42,200

Chaudhary Charan Singh University

Chaudhary Charan Singh University, formerly known as Meerut University, is a prominent state university located in Meerut, Uttar Pradesh. Established in 1965, the University has built a strong legacy of academic excellence, inclusive education and social development. It offers diverse programs across arts, sciences, commerce, management, law, education and other disciplines. With a focus on quality teaching, research, innovation and skill development, the University prepares students for evolving professional opportunities. Through campus-based, online and distance-learning initiatives, it continues to make higher education accessible to learners from varied backgrounds.

M.Com - WLP

Highlights

- ◆ Structured digital modules paired with practical company-linked touchpoints for applied learning.
- ◆ The course brings attention to Statistical, Analysis (Swayam portal), financial accounting, and business law, helping learners understand how commerce, accounting, finance, and business practice works beyond theory.
- ◆ Workplace-linked exposure supports communication, accountability, and confidence in professional environments.
- ◆ Assignments and guided learning help connect subject knowledge with commercial transactions, financial records, and business decisions.
- ◆ Creates a stronger foundation for domain-relevant opportunities in accounting, finance support, taxation, banking, and business administration pathways, including areas such as Accountant, Tax Consultant, and Auditor, without promising outcomes, with added focus on research orientation.

Learning outcomes

- ◆ Apply analytical thinking to manage accounting, compliance, and financial interpretation tasks in a disciplined way.
- ◆ Evaluate information before making conclusions about commercial choices using financial, economic, and regulatory information.
- ◆ Design or present financial statements, business summaries, and commerce-based reports that show both knowledge and practical relevance.
- ◆ Practice professional communication, accountability, and applied problem-solving through work-linked learning contexts, while strengthening research orientation.
- ◆ Analyze financial, accounting, and business management challenges and evaluate business strategies, taxation, and corporate governance practices.

Eligibility Criteria

Bachelor of Commerce (Regular, Hons) / Bachelor of Business Administration with at least 50% marks in aggregate (45% for SC / ST candidates) OR Any other examination recognized equivalent thereto

Curriculum Overview

Semester I (7 subjects)

- ◆ COM-I-101 - Management Concepts and Organisational Behaviour
- ◆ COM-I-102 - Direct Taxes
- ◆ COM-I-103 - Statistical Analysis
- ◆ COM-I-104 COM-I-105 - Research Methodology Or Research Methodology and_x000D_ Statistical_x000D_ Analysis (Swayam portal)
- ◆ COM-IRP-01 - Industrial Training / Research Project / Survey / Training under_x000D_ Chartered Accountant / Tax Advocate
- ◆ COM-IRP-110 - Elementary Commerce & Accounts
- ◆ COM-I -111 - Choose one course either from on E f or Swayam portal (minimum of 4_x000D_ credits) or university/college pool_x000D_ of minor courses of other faculties (other than commerce)

Semester II (7 subjects)

- ◆ COM-I -201 - Indirect Taxes and GST
- ◆ COM-I-202 - Corporate Laws and Governance
- ◆ COM-I-203 - Corporate Financial Accounting
- ◆ COM-I-204 / COM-I-205 - Any One of these Strategic Management & Business Policy OR Strategic_x000D_ Marketing
- ◆ COM-IRP - 02 - Industrial Training/Research Project /Survey / Training under_x000D_ Chartered Accountant / Tax Advocate
- ◆ COM-I -210 - Principles of Management
- ◆ COM-IRP-211 - Choose one course either from Swayam portal (minimum of 4 credits)_x000D_ or university/college pool of minor courses of other_x000D_ faculties (other than commerce)



Curriculum Overview (continued)

Semester III (5 subjects)

- ◆ COM-I-301 - Financial Management
- ◆ COM-I-302 - Marketing Management
- ◆ COM-I-303 / COM-I-304 - Human Resource Management OR Human Resource Management (Swayam_x000D_ portal)
- ◆ COM-I-305 / COM-I-306 - Any One of these Operations Research OR Managerial Economics
- ◆ COM-IRP-03 - Industrial Training/Research Project /Survey / Training under_x000D_ Chartered Accountant / Tax Advocate

Semester IV (13 subjects)

- ◆ COM-I-401 - Security Analysis and Portfolio Management
- ◆ COM-I-402 - Financial System & Capital Market
- ◆ COM-I-403 - Banking and Insurance
- ◆ COM-I-404 - Regulators for Financial System in india
- ◆ COM-I-405 - International Marketing
- ◆ COM-I-406 - Consumer Behaviour
- ◆ COM-I-407 - Services Marketing
- ◆ COM-I-408 - Advertising and Sales Promotion
- ◆ COM-I-409 - Industrial Relations & Labour Laws
- ◆ COM-I-410 - Corporate Social Responsibility
- ◆ COM-I-411 - Recruitment Training & Development
- ◆ COM-I-412 - Talent Management & Employee Retention
- ◆ COM-IRP-04 - Industrial Training / Research Project /Survey / Training under_x000D_ Chartered Accountant / Tax Advocate

Fee Structure

Fee heads	Year 1	Year 2	Total
Registration Fee	₹ 200	—	₹ 200
Internship Fee	₹ 10,000	₹ 10,000	₹ 20,000
Program Fee	₹ 11,000	₹ 11,000	₹ 22,000
Total	₹ 21,200	₹ 21,000	₹ 42,200