



Deen Dayal Upadhyaya Gorakhpur University

NAAC A++, UGC-Entitled, NIRF #151-200, IIRF #75

M.Com

Type

Pg Program

Mode

Online

Duration

2 Years

Total fees

₹ 32,500

Deen Dayal Upadhyaya Gorakhpur University

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from NAAC for its relentless pursuit of its motto, “Let the noble thoughts come to us from all directions,” which reflects its openness to diverse perspectives, cultures, and values in its academic and organizational spheres. DDU Gorakhpur University offers Online Programs, ODL Programs, and Work-linked Programs to support diverse learners. The university bears the name of the eminent political philosopher, Pandit Deen Dayal Upadhyaya. It is situated in Gorakhpur, where it draws inspiration from the spiritual, philosophical, patriotic, and philanthropic heritage of Gautam Buddha, Sant Kabir, Guru Gorakshnath, Bismil, Hanuman Prasad Poddar, and the world-famous Gita Press.

Key features

- ◆ Industry-Integrated Curriculum
- ◆ NAAC A+ Accredited University
- ◆ Entrepreneurship & Innovation Cell
- ◆ Digital Learning Management System (LMS)
- ◆ Scholarship Opportunities for Meritorious Students
- ◆ Experienced Faculty from Academia & Industry

M.Com

Highlights

- ◆ A balanced learning format that brings commerce, accounting, finance, and business practice within reach for learners with varied schedules.
- ◆ Course content touches Managerial Economics, Business Ethics and Corporate Governance, Statistical Analysis & Research Methodology, and Organisational Behaviour, allowing students to connect fundamentals with practical relevance.
- ◆ Designed to build confidence gradually, from concept clarity to more independent academic thinking.
- ◆ Includes opportunities to reflect on commercial transactions, financial records, and business decisions through assignments, cases, or application-led tasks.
- ◆ Helps learners prepare for future education, professional transition, or stronger domain understanding in accounting, finance support, taxation, banking, and business administration pathways, including areas such as Finance & Accounting: Financial Analyst, Accountant, Auditor, and Tax Consultant., Banking & Insurance: Banking Officer, Investment Analyst, and Risk Manager., and Corporate Sector: Business Consultant, Corporate Strategist, and Operations Manager, with added focus on applied interpretation.

Learning outcomes

- ◆ Within M.Com from Deen Dayal Upadhyaya Gorakhpur University, relate theories, methods, or tools from Managerial Economics, Business Ethics and Corporate Governance, Statistical Analysis & Research Methodology, and Organisational Behaviour to commercial transactions, financial records, and business decisions.
- ◆ Address accounting, compliance, and financial interpretation tasks through structured reasoning and subject-specific approaches.
- ◆ Critically evaluate commercial choices using financial, economic, and regulatory information while maintaining accuracy, compliance awareness, and sound commercial reasoning.
- ◆ Develop clear financial statements, business summaries, and commerce-based reports for assignments, projects, or professional communication.
- ◆ Use the learning foundation to plan further academic or professional growth in accounting, finance support, taxation, banking, and business administration pathways, including areas such as Finance & Accounting: Financial Analyst, Accountant, Auditor, and Tax Consultant., Banking & Insurance: Banking Officer, Investment Analyst, and Risk Manager., and Corporate Sector: Business Consultant, Corporate Strategist, and Operations Manager, while strengthening applied interpretation.

Eligibility Criteria

Bachelor's degree in Commerce or a related discipline from a recognized university. |

Candidates must hold at least a bachelor's degree in any discipline.

Curriculum Overview

Semester I (4 subjects)

- ◆ OLMCOM101 - Managerial Economics
- ◆ OLMCOM102 - Business Ethics and Corporate Governance
- ◆ OLMCOM103 - Statistical Analysis & Research Methodology
- ◆ OLMCOM104 - Organisational Behaviour

Semester II (6 subjects)

- ◆ OLMCOM201 - Financial Management
- ◆ OLMCOM202 - Human Resource Management
- ◆ OLMCOM203 - Marketing Management
- ◆ OLMCOM204 - Specialisation Group A)
OLMCOM204/F1 B) OLMCOM204/HR1 C)
OLMCOM204/M1
- ◆ OLPGID201 - Indian Business Value system
- ◆ OLPGID202 - Yoga and Wellness



Curriculum Overview (continued)

Semester III (5 subjects)

- ◆ OLMCOM301 - Accounting for Managerial Decisions
- ◆ OLMCOM302 - Strategic Management
- ◆ OLMCOM303 F2/H2/M2 - Specialisation Group
A) OLMCOM 303/F2 B) OLMCOM303/HR2 C)
OLMCOM303/M2
- ◆ OLMCOM304 F3/H3/M3 - Specialisation Group
A) OLMCOM304/F3 B) OLMCOM304/HR3 C)
OLMCOM304/M3
- ◆ OLMCOM305 - Research Project/ Industrial Visit/
Internship & Survey Work

Semester IV (5 subjects)

- ◆ OLMCOM401 - Management Information System
- ◆ OLMCOM402 F4/H4/M4 - Specialisation Group
A) OLMCOM402/F4 B) OLMCOM402/HR4 C)
OLMCOM402/M4
- ◆ OLMCOM403 F5/H5/M5 - Specialisation Group
A) OLMCOM403/F5 B) OLMCOM403/HR5 C)
OLMCOM403/M5
- ◆ OLMCOM404 F6/H6/M6 - Specialisation Group
A) OLMCOM404/F6 B) OLMCOM404/HR6 C)
OLMCOM404/M6
- ◆ OLMCOM405 - Research Project/Industrial
Visit/Internship/Survey Work & Viva-Voce



Curriculum Overview (continued)

Elective Courses (Specialisation Groups) (18 subjects)

- ◆ OLMCOM204/F1 - Accounting Theory
- ◆ OLMCOM303/F2 - Indian Financial System & Financial Analysis
- ◆ OLMCOM304/F3 - International Financial System & Management
- ◆ OLMCOM402/F4 - Strategic Cost Management
- ◆ OLMCOM403/F5 - Security Analysis & Portfolio Management
- ◆ OLMCOM404/F6 - Corporate Tax Planning & Management
- ◆ OLMCOM204/HR1 - Talent Management
- ◆ OLMCOM303/HR2 - Management of Transformation
- ◆ OLMCOM304/HR3 - Industrial Relations & Labour Legislation
- ◆ OLMCOM402/HR4 - Conflict Resolution & Strategic Negotiation
- ◆ OLMCOM403/HR5 - Training & Development
- ◆ OLMCOM404/HR6 - Performance & Compensation Management
- ◆ OLMCOM204/M1 - Consumer Behaviour & Marketing Research
- ◆ OLMCOM303/M2 - Integrated Marketing Communication
- ◆ OLMCOM304/M3 - International Marketing
- ◆ OLMCOM402/M4 - Retailing & Supply Chain Management
- ◆ OLMCOM403/M5 - Product & Brand Management
- ◆ OLMCOM404/M6 - Services & Industrial Marketing

Fee Structure

Fee heads	Year 1	Year 2	Total
Registration / Application Fee (One Time)	₹ 500	—	₹ 500
Exam Fee	₹ 3,000	₹ 3,000	₹ 6,000
Course Fee	₹ 13,000	₹ 13,000	₹ 26,000
Total	₹ 16,500	₹ 16,000	₹ 32,500

Career & Placement highlights



95%

of graduates placed



3x

Average salary hike

Top Career Roles



Machine Learning Engineer



Data Scientist



Systems Architect



Technical Support
Specialist



Entrepreneur



Cybersecurity Analyst