



Indian Institute of Management Sambalpur (IIM Sambalpur)

AACSB

Executive MBA

Type

Executive Program

Mode

Online

Duration

2 Years

Total fees

₹ 1,250,000

Indian Institute of Management Sambalpur (IIM Sambalpur)

Indian Institute of Management Sambalpur is an Institute of National Importance established by the Government of India in 2015. Recognised for its innovative pedagogy and entrepreneurial approach, the institute is built on the pillars of Innovation, Integrity and Inclusiveness. IIM Sambalpur is committed to developing responsible, globally competent and future-ready leaders through industry-relevant management education and research.

Executive MBA

Highlights

- ◆ Earn a prestigious Executive MBA degree from IIM Sambalpur through a flexible blended learning format.
- ◆ Build expertise across strategy, finance, marketing, operations, leadership and digital transformation.
- ◆ Learn through a flipped classroom approach featuring case studies, simulations, role plays and real-world business projects.
- ◆ Participate in a unique CEO Immersion Programme with interactions with leaders from MNCs, startups, unicorns and PSUs.
- ◆ Personalise your learning through a wide range of electives across management domains and emerging technologies.

Learning outcomes

- ◆ Lead organizations with strategic thinking, responsible leadership and a global business perspective.
- ◆ Solve complex business challenges using cross-functional, analytical and data-driven decision-making frameworks.
- ◆ Drive digital transformation and innovation initiatives to improve organizational performance.
- ◆ Apply entrepreneurial thinking to identify growth opportunities and create sustainable business value.
- ◆ Communicate, negotiate and collaborate effectively with diverse stakeholders in leadership roles.

Eligibility Criteria

The admission process for the Executive Master of Business Administration at IIM Bodh Gaya for the batch of 2025-27 involves shortlisting and selection criteria.

Candidates should have a bachelor's degree or equivalent with a minimum of 50 percent aggregate marks, along with at least three years of post-qualification managerial/entrepreneurial/professional experience.

Curriculum Overview

Semester I (5 subjects)

- ◆ Managing People and Performance
- ◆ Financial and Management Accounting
- ◆ Essentials of Marketing
- ◆ Firms and Market
- ◆ Quantitative Techniques

Semester II (6 subjects)

- ◆ Corporate Finance
- ◆ Strategic Marketing
- ◆ Macro Economics
- ◆ Operation Management
- ◆ Managerial Communication
- ◆ Negotiation

Semester III (5 subjects)

- ◆ Management Information Systems
- ◆ Strategic Management
- ◆ Strategic Human Resource Management
- ◆ Legal Aspect of Business
- ◆ Design Thinking



Curriculum Overview (continued)

Semester IV & CEO Immersion (4 subjects)

- ◆ CEO Immersion
 - ◆ Sustainability & Ethics
 - ◆ Leadership
 - ◆ Corporate Entrepreneurship
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Semester V (4 subjects)

- ◆ Digital Transformation
 - ◆ Project Management
 - ◆ Elective 1
 - ◆ Elective 2
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List of Elective Subjects (Semester V) (12 subjects)

- ◆ Security Analysis and Portfolio Management - Finance
 - ◆ Financial Services - Finance
 - ◆ Energy Markets and Pricing Strategies - Economics
 - ◆ Maritime Economics and Logistics - Economics
 - ◆ Digital Transformation of Supply Chain - Operations
 - ◆ Product & Brand Management - Marketing
 - ◆ Consumer Behaviour - Marketing
 - ◆ AI for Business - IS
 - ◆ Data Visualization and Storytelling - IS
 - ◆ Advanced Competitive Strategy - Strategy
 - ◆ Consultancy Skills for OD - OB/HR
 - ◆ Industrial Relations and Labour Laws - OB/HR
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Semester VI (Elective III & Capstone) (2 subjects)

- ◆ Elective 3
- ◆ Capstone



Curriculum Overview (continued)

List of Elective Subjects (Term VI) (19 subjects)

- ◆ Financial planning and wealth management - Finance
- ◆ Fintech - Finance
- ◆ Supply Chain Management - Operations
- ◆ Operations Strategy - Operations
- ◆ Operation Research Modeling - Operations
- ◆ Supply Chain Analytics - Operations
- ◆ Agile Project Management (SCRUM) - Operations
- ◆ B2B Marketing - Marketing
- ◆ Entrepreneurial Marketing - Marketing
- ◆ Customer Relationship Marketing - Marketing
- ◆ Blockchain for Business - IS
- ◆ Business Analytics - IS
- ◆ Generative AI and Applications - IS
- ◆ Developing New Businesses - Strategy
- ◆ International Business - Strategy
- ◆ Innovation Strategy - Strategy
- ◆ New Era Business & Management - Strategy
- ◆ Business Plan Formulation - Strategy
- ◆ HR Analytics - OB/HR

Fee Structure

Fee heads	Year 1	Year 2	Total
Program Fee	₹ 650,000	₹ 600,000	₹ 1,250,000
Total	₹ 650,000	₹ 600,000	₹ 1,250,000