



Indian Institute Of Management Bodh Gaya (IIM Bodh Gaya)

AACSB

Executive MBA

Type

Executive Program

Mode

Online

Duration

2 Years

Total fees

₹ 1,000,000

Indian Institute Of Management Bodh Gaya (IIM Bodh Gaya)

Indian Institute of Management Bodh Gaya is an Institute of National Importance established by the Government of India under the mentorship of IIM Calcutta. Known for its rigorous academics, research excellence and industry-oriented approach, the institute develops future-ready business leaders through innovative management education. IIM Bodh Gaya combines global perspectives with responsible leadership to prepare professionals for an evolving business landscape.

Executive MBA

Highlights

- ◆ Earn an Executive MBA degree from IIM Bodh Gaya through a two-year, six-term programme.
- ◆ Build cross-functional expertise across strategy, finance, marketing, operations, HR, analytics and technology.
- ◆ Personalise the learning journey through a wide range of electives aligned with professional interests.
- ◆ Participate in three seven-day campus immersion opportunities at IIM Bodh Gaya.
- ◆ Gain lifelong IIM Bodh Gaya alumni membership upon successful completion of the programme.

Learning outcomes

- ◆ Apply strategic and cross-functional perspectives to complex managerial and organisational challenges.
- ◆ Make informed business decisions using analytical, financial and data-driven frameworks.
- ◆ Lead teams and collaborate effectively across diverse functions and stakeholder groups.
- ◆ Evaluate global business environments and respond to changing market and competitive conditions.
- ◆ Integrate innovation, ethical leadership and sustainability into organisational decision-making and growth strategies.

Eligibility Criteria

The admission process for the Executive Master of Business Administration at IIM Bodh Gaya for the batch of 2025-27 involves shortlisting and selection criteria.

Candidates should have a bachelor's degree or equivalent with a minimum of 50 percent aggregate marks, along with at least three years of post-qualification managerial/entrepreneurial/professional experience.

Curriculum Overview

Area (9 subjects)

- ◆ Finance & Accounting
- ◆ OB/HR
- ◆ Marketing
- ◆ Economics
- ◆ Operations Management & Quantitative Techniques
- ◆ IT & Analytics
- ◆ Humanities & Liberal Arts
- ◆ Strategy & Entrepreneurship
- ◆ Indian Legal System



Curriculum Overview (continued)

Semester I (7 subjects)

- ◆ Managerial Accounting
- ◆ Organizational Behaviour
- ◆ Marketing Management I
- ◆ Microeconomics
- ◆ Statistics for Management
- ◆ Advance Information Technology
- ◆ Design Thinking

Semester II (7 subjects)

- ◆ Corporate Finance
- ◆ Mindfulness at Workplace
- ◆ Marketing Management II
- ◆ Macroeconomics
- ◆ Operations Research
- ◆ Business Ethics & Sustainability
- ◆ Indian Legal System

Semester III (6 subjects)

- ◆ Human Resource Management
- ◆ Digital Marketing
- ◆ Operations Management
- ◆ Business Data Analytics
- ◆ Business Communication
- ◆ Strategic Management



Curriculum Overview (continued)

Semester IV: (Electives) (13 subjects)

- ◆ Investments Analysis and Portfolio Management
- ◆ Financial Derivatives - Forwards
- ◆ Futures and Option Strategies
- ◆ Business Valuation
- ◆ AI in Marketing
- ◆ Data Driven Marketing Decision
- ◆ Project Management
- ◆ Lean Six Sigma
- ◆ Strategy Technology Management
- ◆ Positive Leadership and Well-being
- ◆ e-Commerce
- ◆ *Note - For Term 4
- ◆ you need to select courses for a minimum of 13 credits.

Semester V: (Electives) (12 subjects)

- ◆ Financial Statement Analysis
- ◆ Financial Risk Management
- ◆ Project Valuation and Financing
- ◆ Marketing Analytics
- ◆ Product Management
- ◆ Leadership Course
- ◆ Government Consulting
- ◆ Logistics and Supply Chain Management
- ◆ AI & ML in Business
- ◆ New Venture Planning & Exit Strategies
- ◆ Merger & Acquisition and Strategic Alliances
- ◆ For Term 5 you need to select courses for a minimum of 12 credits.

Semester VI: (Electives) (10 subjects)

- ◆ Digital Finance
- ◆ International Financial Management
- ◆ Go-To-Market Strategy
- ◆ Negotiation and Conflict Management
- ◆ Geo-political Economy
- ◆ AI and Sustainability in Operations
- ◆ Advanced Spreadsheet Modelling & Data Visualisation
- ◆ Corporate Frauds
- ◆ Management Consulting
- ◆ *Note - For Term 6 you need to select courses for a minimum of 10 credits.

Fee Structure

Fee heads	Year 1	Year 2	Total
Tuition Fee	₹ 380,000	₹ 380,000	₹ 760,000
Other Academic and Non-Academic Charges	₹ 120,000	₹ 120,000	₹ 240,000
Total	₹ 500,000	₹ 500,000	₹ 1,000,000