



Indian Institute Of Management
Udaipur (IIM Udaipur)

AACSB

Senior Management Program

Type

Executive Program

Mode

Online

Duration

1 Year

Total fees

₹ 352,000

Indian Institute Of Management Udaipur (IIM Udaipur)

IIM Udaipur ranked 21st amongst all B-Schools in the NIRF Rankings 2025. Among the elite 6% of B-Schools worldwide with this prestigious global accreditation. 4th IIM in the country to earn it. Consistently ranked among the world's best in the Financial Times Masters in Management Rankings for six consecutive years. , IIM Udaipur stands as the 6th highest-ranked IIM Recognized among the top four business schools in India for its global research output, as per the prestigious UT Dallas Rankings.

Senior Management Program

Highlights

- ◆ Build future-ready leadership capabilities across strategy, finance, marketing, supply chain, digital transformation and AI.
- ◆ Learn from distinguished IIM Udaipur faculty through an application-oriented curriculum.
- ◆ Experience two campus immersions with hands-on learning in leadership, sustainability and design thinking.
- ◆ Participate in a Business Management Simulation capstone to solve complex organizational challenges.
- ◆ Earn Executive Alumni Status and a prestigious certificate from IIM Udaipur upon successful completion.

Learning outcomes

- ◆ Lead organizations with a strategic, cross-functional and future-focused leadership approach.
- ◆ Make informed business decisions using financial, analytical and AI-enabled frameworks.
- ◆ Drive digital transformation and innovation across business functions and organizational processes.
- ◆ Strengthen stakeholder management, communication and negotiation capabilities for senior leadership roles.
- ◆ Apply integrated business knowledge to solve complex organizational challenges through strategic decision-making and simulation-based learning.

Eligibility Criteria

Graduate with a minimum of 10 years of work experience

Curriculum Overview

Module I: Leadership Building Blocks (4 subjects)

- ◆ Economics for Business
 - ◆ Introduction to Marketing 2.0
 - ◆ Essentials of Financial Decision-Making
 - ◆ Managing Human Capital
-

Module II: Advanced Leadership & Management (8 subjects)

- ◆ Managing as a Leader
 - ◆ Strategic Thinking
 - ◆ Negotiation & Conflict Resolution
 - ◆ Strategic Supply Chains
 - ◆ Nurturing Innovation
 - ◆ Delivering Business Growth
 - ◆ Communication Strategies
 - ◆ Change Management
-

Module III: Leading Business in Dynamic Environment (4 subjects)

- ◆ Nurturing Innovation
- ◆ Delivering Business Growth
- ◆ Communication Strategies
- ◆ Change Management



Curriculum Overview (continued)

Module IV: Data & AI for Business Leaders (7 subjects)

- ◆ Data & AI: Technology Foundations for Leaders
- ◆ AI Ethics
- ◆ Operating Model Transformation with AI
- ◆ Bias
- ◆ Business Model Transformation with AI
- ◆ and Governance in Leadership
- ◆ Organization Models to Catalyze AI Transformation

Module V: Interdisciplinary (On-Campus Immersion) (4 subjects)

- ◆ International Geopolitics
- ◆ Design Thinking for Leaders
- ◆ Corporate Sustainability
- ◆ Capstone Exercise (Business Management Simulation)

Fee Structure

Fee heads	Amount
Program Fee	₹ 350,000
Registration Fee	₹ 2,000
Total	₹ 352,000