



JAIN (Deemed-to-be University)

NAAC A++, UGC-Entitled, NIRF #62

B.Com

Type

Ug Program

Mode

Distance

Duration

3 Years

Total fees

₹ 39,500

JAIN (Deemed-to-be University)

JAIN (Deemed-to-be University), based in Bengaluru, is a leading institution committed to academic excellence, innovation and holistic development. The University offers diverse programs across engineering, management, commerce, sciences, humanities, design and other disciplines. With a strong emphasis on research, entrepreneurship, sports and industry-focused education, it prepares students for evolving global opportunities. Its vibrant campuses bring together learners and faculty from diverse cultural and academic backgrounds. Through classroom, online and open-distance learning, JAIN provides accessible and future-ready education that empowers students to make a meaningful impact.

B.Com

Highlights

- ◆ Curriculum themes such as financial accounting, business law, taxation basics, and economics make the programme relevant to commerce, accounting, finance, and business practice and its practical use.

- ◆ Helps learners observe how classroom concepts appear in commercial transactions, financial records, and business decisions and everyday organizational tasks.

- ◆ Builds confidence in time management, communication, and applied problem-solving alongside formal study.

- ◆ Useful for learners who want both a recognized academic pathway and early practical orientation in Tax Consultant, Auditor, and Insurance Consultant and related accounting, finance support, taxation, banking, and business administration pathways, with added focus on digital confidence.

Learning outcomes

- ◆ Within B.Com from JAIN (Deemed-to-be University), analyze commercial transactions, financial records, and business decisions using concepts from financial accounting, business law, taxation basics, and economics.
- ◆ Apply subject knowledge to solve accounting, compliance, and financial interpretation tasks with greater structure and clarity.
- ◆ Evaluate commercial choices using financial, economic, and regulatory information while considering accuracy, compliance awareness, and sound commercial reasoning.
- ◆ Create or present financial statements, business summaries, and commerce-based reports with clear structure and practical relevance.
- ◆ Translate classroom concepts into workplace-ready responses for tasks related to Tax Consultant, Auditor, and Insurance Consultant and related accounting, finance support, taxation, banking, and business administration pathways, while strengthening digital confidence.

Eligibility Criteria

The eligibility for the program is 10+2 examination in Science, Commerce or Arts from PUC / ISC / CBSE or equivalent Board.

Curriculum Overview

Semester I (7 subjects)

- | | |
|---|--------------------------------------|
| ◆ Language - I (Kannada/Hindi/Sanskrit/Additional English) | ◆ Trends In Commerce |
| ◆ English -I | ◆ Quantitative Techniques - I |
| ◆ Financial Accounting | ◆ Mind Management & Human Values - I |
| ◆ Business Management | |

Semester II (7 subjects)

- | | |
|--|---------------------------------------|
| ◆ Language - II (Kannada/Hindi/Sanskrit/Additional English) | ◆ Business Economics |
| ◆ English - II | ◆ Quantitative Techniques - II |
| ◆ Cost Accounting | ◆ Mind Management & Human Values - II |
| ◆ Principles of Marketing | |



Curriculum Overview (continued)

Semester III (6 subjects)

- ◆ Corporate Accounting
 - ◆ Entrepreneurship Development
 - ◆ Human Resource Management
 - ◆ Marketing Research and Analytics
 - ◆ Indian Constitution
 - ◆ Visual Narratives / Shabd Se Celluloid Thak
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Semester IV (7 subjects)

- ◆ Direct Tax - I
 - ◆ Business Law
 - ◆ Banking & Insurance
 - ◆ Financial Education and Investment Awareness
 - ◆ Environmental Studies
 - ◆ Atmosphere and Global Climate Change
 - ◆ Project - I
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Semester V (5 subjects)

- ◆ Direct Tax - II
- ◆ Financial Management
- ◆ Operations Research / Customer Relationship Management
- ◆ Investment Management / Retail Management
- ◆ Auditing



Curriculum Overview (continued)

Semester VI (6 subjects)

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|---------------------------------------|--|
| ◆ Goods & Services Tax | ◆ Advanced Corporate Accounting / Services |
| ◆ E-Commerce | Marketing |
| ◆ Strategic Management / Supply Chain | ◆ Corporate Governance |
| Management | ◆ Project - II |

Fee Structure

Fee heads	Year 1	Year 2	Year 3	Total
Registration Fees (Payable at the time of admission)	₹ 500	—	—	₹ 500
Examination Fee / Year	₹ 3,000	₹ 3,000	₹ 3,000	₹ 9,000
Course Fee	₹ 10,000	₹ 10,000	₹ 10,000	₹ 30,000
Total	₹ 13,500	₹ 13,000	₹ 13,000	₹ 39,500