



JAIN (Deemed-to-be University)

NAAC A++, UGC-Entitled, NIRF #62

MBA

Type

Pg Program

Mode

Distance

Duration

2 Years

Total fees

₹ 86,500

JAIN (Deemed-to-be University)

JAIN (Deemed-to-be University), based in Bengaluru, is a leading institution committed to academic excellence, innovation and holistic development. The University offers diverse programs across engineering, management, commerce, sciences, humanities, design and other disciplines. With a strong emphasis on research, entrepreneurship, sports and industry-focused education, it prepares students for evolving global opportunities. Its vibrant campuses bring together learners and faculty from diverse cultural and academic backgrounds. Through classroom, online and open-distance learning, JAIN provides accessible and future-ready education that empowers students to make a meaningful impact.

MBA

Highlights

- ◆ Flexible Online Learning Format For Learners Balancing Education With Professional Or Personal Responsibilities.
- ◆ Curriculum Designed To Build Strong Foundations In Business Administration, Management, Strategy, Finance, Marketing, Operations, And Human Resources.
- ◆ Faculty Guidance And Curated Study Resources Support Regular Learning And Clearer Concept Retention.
- ◆ Includes Business-Oriented Learning Through Examples, Activities, Projects, Presentations, Reports, And Case-Based Understanding.
- ◆ Covers Core Management Areas Along With Specialisation-Based Electives For Domain-Focused Learning.

Learning outcomes

- ◆ Evaluate Information Before Making Management Decisions Across Teams, Markets, Customers, And Operations.
- ◆ Build Competence In Core Functional Areas Such As Finance, Marketing, Human Resources, Operations, Business Law, And Strategy.
- ◆ Design And Present Business Presentations, Project Plans, Research Reports, And Structured Management Documents.
- ◆ Strengthen Communication, Leadership, Strategic Thinking, Entrepreneurial Orientation, And Professional Readiness.
- ◆ Gain Confidence For Academic Advancement And Career Exploration Across Business Operations, Management Support, Entrepreneurship, And Cross-Functional Roles.

Eligibility Criteria

Bachelor/Master Degree In Any Discipline Or Equivalent Examination With 45% Marks In Aggregate, 5% Relaxation For SC/ST.

Curriculum Overview

Semester I (8 subjects)

- | | |
|---------------------------------------|-------------------------------------|
| ◆ Principles & Practice Of Management | ◆ Computer Applications In Business |
| ◆ Managerial Economics | ◆ MBA 106 - Business Laws |
| ◆ Accounting For Managers | ◆ Business Communication |
| ◆ Quantitative Techniques | ◆ Workshop On Soft Skills |

Semester II (8 subjects)

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|---|---|
| ◆ Production & Operations Management | ◆ Marketing Management |
| ◆ Human Resource Management OR Human Resource Management From Swayam Portal | ◆ Research Methodology |
| ◆ Operation Research | ◆ Business Environment |
| ◆ Financial Management | ◆ Workshop On Information Technology & Computer Proficiency |



Curriculum Overview (continued)

Semester III (8 subjects)

- ♦ Business Policy & Strategic Analysis
 - ♦ Entrepreneurship And Small Business Management
 - ♦ Organizational Behavior OR Organizational Behavior From Swayam Portal
 - ♦ Specialization Group - I Elective - I
 - ♦ Specialization Group - I Elective - II
 - ♦ Specialization Group - II Elective - I
 - ♦ Specialization Group - II Elective - II
 - ♦ Summer Training Report Evaluation And Viva-Voce
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Semester IV (9 subjects)

- ♦ Research Report
 - ♦ Comprehensive Viva
 - ♦ GD
 - ♦ Presentations And Mock Interviews
 - ♦ Marketing Research From Swayam Portal
 - ♦ Specialization Group - I Elective - III
 - ♦ Specialization Group - I Elective - IV
 - ♦ Specialization Group - II Elective - III
 - ♦ Specialization Group - II Elective - IV
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Electives (4 subjects)

- ♦ Marketing Elective
- ♦ Finance Elective
- ♦ Human Resource Elective
- ♦ Logistic & Supply Chain Elective

Fee Structure

Fee heads	Year 1	Year 2	Total
Registration/Application Fee	₹ 500	—	₹ 500
Exam Fee	₹ 3,000	₹ 3,000	₹ 6,000
Course Fee	₹ 40,000	₹ 40,000	₹ 80,000
Total	₹ 43,500	₹ 43,000	₹ 86,500