



JAIN (Deemed-to-be University)

NAAC A++, UGC-Entitled, NIRF #62

B.Com - WLP

Type

Ug Program

Mode

Work-Linked

Duration

3 Years

Total fees

₹ 54,500

JAIN (Deemed-to-be University)

JAIN (Deemed-to-be University), based in Bengaluru, is a leading institution committed to academic excellence, innovation and holistic development. The University offers diverse programs across engineering, management, commerce, sciences, humanities, design and other disciplines. With a strong emphasis on research, entrepreneurship, sports and industry-focused education, it prepares students for evolving global opportunities. Its vibrant campuses bring together learners and faculty from diverse cultural and academic backgrounds. Through classroom, online and open-distance learning, JAIN provides accessible and future-ready education that empowers students to make a meaningful impact.

B.Com - WLP

Highlights

- ◆ Blends flexible online modules with company-linked exposure to make learning more practice-oriented.
- ◆ Focuses on financial accounting, business law, taxation basics, and economics, giving learners a subject-specific base for understanding commerce, accounting, finance, and business practice.
- ◆ Encourages learners to apply concepts through tasks, projects, internship exposure, or workplace-linked examples.
- ◆ Designed for stronger transition from academic learning to professional habits and work-readiness.
- ◆ Supports career exploration and employability development in areas connected to accounting, finance support, taxation, banking, and business administration pathways, including areas such as Accountant, Payroll Executive, and Bookkeeper, with added focus on workplace relevance.

Learning outcomes

- ◆ Within B.Com - WLP from JAIN (Deemed-to-be University), interpret key ideas in commerce, accounting, finance, and business practice and relate them to commercial transactions, financial records, and business decisions.
- ◆ Solve structured problems involving accounting, compliance, and financial interpretation tasks through appropriate concepts and methods.
- ◆ Assess commercial choices using financial, economic, and regulatory information with attention to accuracy, compliance awareness, and sound commercial reasoning.
- ◆ Communicate insights through financial statements, business summaries, and commerce-based reports suited to the discipline.
- ◆ Observe how financial accounting, business law, taxation basics, and economics appear in practical settings and use that exposure to build employability awareness, while strengthening workplace relevance.

Eligibility Criteria

The eligibility for the program is 12th board exam or equivalent as specified in the university notification and the candidate must have studied any one of the following courses i.e. Mathematics, Computer Science or Statistics in secondary school education.

Curriculum Overview

Semester I (7 subjects)

- | | |
|--|--------------------------------------|
| ◆ Language - I (Kannada/Hindi/Sanskrit/Additional English) | ◆ Quantitative Techniques |
| ◆ General English - I | ◆ Business Economics |
| ◆ Financial Accounting | ◆ Mind Management & Human Values - I |
| ◆ Human Resource Management | |

Semester II (7 subjects)

- | | |
|---|---------------------------------------|
| ◆ Language - II (Kannada/Hindi/Sanskrit/Additional English) | ◆ Entrepreneurship |
| ◆ General English - II | ◆ Mind Management & Human Values - II |
| ◆ Financial Accounting - II | ◆ Project Centric Learning - 1 |
| ◆ Applied Statistics | |



Curriculum Overview (continued)

Semester III (7 subjects)

- ♦ Corporate Accounting
- ♦ Banking And Financial Institutions
- ♦ Marketing Management
- ♦ Management Information Systems
- ♦ Organizational Behavior
- ♦ Social Networking/Visual Narrative
- ♦ Indian Constitution

Semester IV (7 subjects)

- ♦ Cost Accounting
- ♦ Financial Management
- ♦ Brand Management
- ♦ Organizational Dynamics
- ♦ Internet Technology/Bio Medical Physics
- ♦ Environmental Studies
- ♦ Project Centric Learning - 2

Semester V (7 subjects)

- ♦ Management Accounting
- ♦ Tax - I
- ♦ Principles Of Auditing
- ♦ Consumer Behavior / Advanced Financial Management
- ♦ Service Marketing / Securities Analysis And Portfolio Management
- ♦ Emotional Intelligence/Dramatics
- ♦ Business Oriented Computer Language



Curriculum Overview (continued)

Semester VI (7 subjects)

- ◆ Tax - II
- ◆ International Business
- ◆ Digital Marketing/ Advanced Financial Markets And Services
- ◆ International Marketing/Corporate Finance
- ◆ Atmosphere and Global Climate Change/ A Basic Course in Spoken Kannada
- ◆ Negotiation Skills (SEC)
- ◆ Project Centric Learning - 3

Fee Structure

Fee heads	Year 1	Year 2	Year 3	Total
Registration Fee (Payable at the time of admission)	₹ 500	—	—	₹ 500
Examination Fee	₹ 3,000	₹ 3,000	₹ 3,000	₹ 9,000
Course Fee	₹ 10,000	₹ 10,000	₹ 10,000	₹ 30,000
(Students & Working Professionals) Fee	₹ 5,000	₹ 5,000	₹ 5,000	₹ 15,000
Total	₹ 18,500	₹ 18,000	₹ 18,000	₹ 54,500