



JAIN (Deemed-to-be University)

NAAC A++, UGC-Entitled, NIRF #62

MBA - WLP

Type

Pg Program

Mode

Work-Linked

Duration

2 Years

Total fees

₹ 96,500

JAIN (Deemed-to-be University)

JAIN (Deemed-to-be University), based in Bengaluru, is a leading institution committed to academic excellence, innovation and holistic development. The University offers diverse programs across engineering, management, commerce, sciences, humanities, design and other disciplines. With a strong emphasis on research, entrepreneurship, sports and industry-focused education, it prepares students for evolving global opportunities. Its vibrant campuses bring together learners and faculty from diverse cultural and academic backgrounds. Through classroom, online and open-distance learning, JAIN provides accessible and future-ready education that empowers students to make a meaningful impact.

MBA - WLP

Highlights

- ◆ Blends Flexible Online Learning With Company-Linked Exposure To Make Management Education More Practice-Oriented.
- ◆ Builds A Strong Foundation In Management Principles And Organizational Behavior, Statistics For Managers, Financial Accounting And Reporting, And Economics For Business Decisions.
- ◆ Encourages Learners To Apply Management Concepts Through Assignments, Projects, Internship Exposure, Workplace-Linked Examples, And Practical Business Tasks.
- ◆ Designed To Support A Stronger Transition From Academic Learning To Professional Work Habits And Career Readiness.
- ◆ Helps Learners Build Skills Across Business Operations, Management Support, Entrepreneurship, Marketing, Finance, HR, Operations, And Cross-Functional Roles.

Learning outcomes

- ◆ Relate Management Theories, Business Methods, And Analytical Tools To Real Business Situations, Customer Needs, And Organisational Priorities.
- ◆ Address Planning, Coordination, And Decision-Making Challenges Through Structured Reasoning And Management-Specific Approaches.
- ◆ Evaluate Management Choices Across Teams, Markets, Operations, And Business Functions With Clarity, Ethics, And Practical Business Sense.
- ◆ Develop Clear Business Presentations, Project Plans, Structured Reports, And Professional Communication For Academic And Workplace Requirements.
- ◆ Apply Professional Communication, Accountability, And Problem-Solving Skills Through Work-Linked Learning Contexts.

Eligibility Criteria

Regular Candidates: The Candidate Must Have Passed Any Graduation Degree Or An Equivalent Degree And Obtained At Least 50% Marks In The Qualifying Examination. Candidates Belonging To Reserved Categories Must Have Obtained At Least 45% Marks.

With Work Experience: The Candidate Possessing A Minimum Of 2 Years Of Work Experience Is Required To Hold A Bachelor's Degree Or An Equivalent Qualification In Any Discipline From A Recognized University.

Curriculum Overview

Semester I (8 subjects)

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|---------------------------------------|-------------------------------------|
| ◆ Principles & Practice Of Management | ◆ Computer Applications In Business |
| ◆ Managerial Economics | ◆ MBA 106 - Business Laws |
| ◆ Accounting For Managers | ◆ Business Communication |
| ◆ Quantitative Techniques | ◆ Workshop On Soft Skills |

Semester II (8 subjects)

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|---|---|
| ◆ Production & Operations Management | ◆ Marketing Management |
| ◆ Human Resource Management OR Human Resource Management From Swayam Portal | ◆ Research Methodology |
| ◆ Operation Research | ◆ Business Environment |
| ◆ Financial Management | ◆ Workshop On Information Technology & Computer Proficiency |



Curriculum Overview (continued)

Semester III (8 subjects)

- ◆ Business Policy & Strategic Analysis
 - ◆ Entrepreneurship And Small Business Management
 - ◆ Organizational Behavior OR Organizational Behavior From Swayam Portal
 - ◆ Specialization Group - I Elective - I
 - ◆ Specialization Group - I Elective - II
 - ◆ Specialization Group - II Elective - I
 - ◆ Specialization Group - II Elective - II
 - ◆ Summer Training Report Evaluation And Viva-Voce
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Semester IV (9 subjects)

- ◆ Research Report
 - ◆ Comprehensive Viva
 - ◆ GD
 - ◆ Presentations And Mock Interviews
 - ◆ Marketing Research From Swayam Portal
 - ◆ Specialization Group - I Elective - III
 - ◆ Specialization Group - I Elective - IV
 - ◆ Specialization Group - II Elective - III
 - ◆ Specialization Group - II Elective - IV
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Electives (4 subjects)

- ◆ Marketing Elective
- ◆ Finance Elective
- ◆ Human Resource Elective
- ◆ Logistic & Supply Chain Elective

Fee Structure

Fee heads	Year 1	Year 2	Total
Registration Fees	₹ 500	—	₹ 500
Exam Fee	₹ 3,000	₹ 3,000	₹ 6,000
Apprenticeship Fee	₹ 5,000	₹ 5,000	₹ 10,000
Course Fee	₹ 40,000	₹ 40,000	₹ 80,000
Total	₹ 48,500	₹ 48,000	₹ 96,500