



Sambalpur University

NAAC A, UGC-Entitled, NIRF #51-100

MBA

Type

Pg Program

Mode

Distance

Duration

2 Years

Total fees

₹ 62,000

Sambalpur University

Sambalpur University is a state university under the University Grants Commission, Government of India. The Sambalpur University Act was passed by the Odisha Legislature on 10th December 1966 to fulfill the long-cherished dream of the people of Western Odisha for the establishment of a university. The University started functioning on 1st January 1967 with Prof. Parsuram Mishra as the first Vice-Chancellor. The University was inaugurated on 4th January 1967 by Hon'ble Chancellor A.N. Khosla. The University started functioning in 1967 in a rented private building at Dhanupali, Sambalpur, and in the Government building at Ainthapali, Sambalpur from 1968-72. In the year 1973, the University was shifted to the present campus named Jyoti Vihar at Burla.

MBA

Highlights

- ◆ A structured open and distance learning format that helps learners pursue business administration and management with continuity and manageable academic progress.
- ◆ Subject areas such as Business Statistics and Analysis, Managerial Economics, management principles, and business communication make the course relevant to learners comparing similar programmes.
- ◆ Designed to strengthen both conceptual understanding and communication in discipline-specific contexts.
- ◆ Focuses on practical interpretation, case-based thinking, and problem-solving linked to business situations, customer needs, and organisational priorities.
- ◆ Supports academic progression and career exploration across Management Consulting, Corporate Strategy, and Investment Banking and related business operations, management support, entrepreneurship, and cross-functional roles without making unsupported placement claims, with added focus on digital confidence.

Learning outcomes

- ◆ Within MBA from Sambalpur University, analyze business situations, customer needs, and organisational priorities using concepts from Business Statistics and Analysis, Managerial Economics, management principles, and business communication.
- ◆ Apply subject knowledge to solve planning, coordination, and decision-making challenges with greater structure and clarity.
- ◆ Evaluate management choices across teams, markets, and operations while considering clarity, ethics, and practical business sense.
- ◆ Create or present business presentations, project plans, and structured reports with clear structure and practical relevance.
- ◆ Build readiness for progression in Management Consulting, Corporate Strategy, and Investment Banking and related business operations, management support, entrepreneurship, and cross-functional roles through stronger subject understanding and applied thinking, while strengthening digital confidence.

Eligibility Criteria

Students with any Undergraduate Degree from UGC recognised institutions

Curriculum Overview

Semester I (7 subjects)

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|---|---|
| ◆ MBA101 Business Statistics and Analysis | ◆ MBA105 Human Values and Professional Ethics |
| ◆ MBA102 Managerial Economics | ◆ MBA106 Financial Accounting for Managers |
| ◆ MBA103 Business Environment | ◆ MBA107 Computer Application in Management |
| ◆ MBA104 Business Communication | |

Semester II (8 subjects)

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|---|------------------------------------|
| ◆ MBA201 Legal Aspects of Business | ◆ MBA205 Marketing Management |
| ◆ MBA202 Quantitative Techniques for Managers | ◆ MBA206 Operations Management |
| ◆ MBA203 Human Resource Management | ◆ MBA207 Business Research Methods |
| ◆ MBA204 Corporate Financial Management | ◆ MBA208 Organizational Behaviour |



Curriculum Overview (continued)

Semester III (5 subjects)

- ◆ MBA301 Strategic Management
 - ◆ MBA302 International Business Management
 - ◆ MBA303 Summer Training
 - ◆ Project Report & Viva-voce
 - ◆ (Multiple Specialization)
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Semester IV (5 subjects)

- ◆ CP401 Entrepreneurship Development
- ◆ CP402 Project Management
- ◆ CP403 Dissertation and Viva-voce
- ◆ Immersion Programme
- ◆ (Multiple Specialization)

Fee Structure

Fee heads	Year 1	Year 2	Total
Exam Fee	₹ 1,000	₹ 1,000	₹ 2,000
Program Fee	₹ 30,000	₹ 30,000	₹ 60,000
Total	₹ 31,000	₹ 31,000	₹ 62,000