



Swami Rama Himalayan University

NAAC A+, UGC-Entitled, NIRF #101-150

MBA

Type

Pg Program

Mode

Online

Duration

2 Years

Total fees

₹ 75,000

Swami Rama Himalayan University

Swami Rama Himalayan University (SRHU), located in Dehradun, Uttarakhand, is a multidisciplinary institution dedicated to academic excellence, innovation and holistic development. The University offers programs across management, healthcare, science, technology, humanities and other professional disciplines. It combines quality teaching with research, practical learning and industry-oriented education to prepare students for evolving career opportunities. Supported by experienced faculty and modern learning resources, SRHU encourages ethical leadership, entrepreneurship and social responsibility. Through campus-based and online education, the University strives to make meaningful, career-focused learning accessible to students from diverse backgrounds.

MBA

Highlights

- ◆ Flexible online learning format designed around graduates and working professionals seeking stronger career direction, with room to balance study, work, and personal commitments.
- ◆ Course coverage includes Management Principles & Organizational Behavior, Statistics for Managers, management principles, and business communication, giving learners a clearer view of business administration and management and its applications.
- ◆ Learning is supported through guided modules, faculty-led inputs, and examples connected to current academic or professional contexts.
- ◆ Assignments and applied exercises help learners connect concepts with business situations, customer needs, and organisational priorities rather than studying the subject in isolation.
- ◆ Useful for building confidence, subject depth, and readiness for future pathways in business operations, management support, entrepreneurship, and cross-functional roles, including areas such as Business Consultant, Marketing Manager, and Financial Analyst, with added focus on domain curiosity.

Learning outcomes

- ◆ Within MBA from SRHU Online, map important concepts in business administration and management to real or case-based situations involving business situations, customer needs, and organisational priorities.

- ◆ Apply analytical thinking to manage planning, coordination, and decision-making challenges in a disciplined way.

- ◆ Evaluate information before making conclusions about management choices across teams, markets, and operations.

- ◆ Design or present business presentations, project plans, and structured reports that show both knowledge and practical relevance.

- ◆ Grow confidence for academic advancement and career exploration across business operations, management support, entrepreneurship, and cross-functional roles, including areas such as Business Consultant, Marketing Manager, and Financial Analyst, while strengthening domain curiosity.

Eligibility Criteria

The candidate must have passed any graduation degree or an equivalent degree and has obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in qualifying examination. - OR - The Candidate must have completed professional qualifications viz. CA, CS, ICWA or CMA .

The Candidate possessing a minimum of 02(two) years of work experience is required to hold a Bachelor's degree, or an equivalent qualification, in any discipline from a recognized HEI/University.

Curriculum Overview

Semester I (7 subjects)

- ◆ MBA101 - Management Principles & Organizational Behavior
- ◆ MBA102 - Statistics for Managers
- ◆ MBA103 - Financial Accounting & Reporting
- ◆ MBA104 - Economics for Business Decisions
- ◆ MBA105 - Communication for Managers
- ◆ MBA106 - Marketing Management
- ◆ MBA107 - Quantitative Techniques for Managers



Curriculum Overview (continued)

Semester II (7 subjects)

- ◆ MBA201 - Business Research
 - ◆ MBA202 - Management Information System
 - ◆ MBA203 - Cost & Management Accounting
 - ◆ MBA204 - Financial Management
 - ◆ MBA205 - Legal Aspects of Business
 - ◆ MBA206 - Human Resource Management
 - ◆ MBA207 - Operations & Supply Chain Management
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Semester III (6 subjects)

- ◆ OLMBA301 - Strategic Management
 - ◆ OLMBA302 - Project Management & Entrepreneurship
 - ◆ Elective - Specialization Elective 1
 - ◆ Elective - Specialization Elective 2
 - ◆ Elective - Specialization Elective 3
 - ◆ OLMBA303 - Summer Internship Project
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Semester IV (5 subjects)

- ◆ OLMBA401 - Quantitative Techniques for Managers
- ◆ Elective - Specialization Elective 4
- ◆ Elective - Specialization Elective 5
- ◆ Elective - Specialization Elective 6
- ◆ OLMBA402 - Business Research Project

Fee Structure

Fee heads	Year 1	Year 2	Total
Registration/Application Fee	₹ 1,000	—	₹ 1,000
Program Fee	₹ 33,000	₹ 33,000	₹ 66,000
Exam Fee	₹ 4,000	₹ 4,000	₹ 8,000
Total	₹ 38,000	₹ 37,000	₹ 75,000

Career & Placement highlights



99.03%

of graduates placed