



Swami Rama Himalayan University

NAAC A+, UGC-Entitled, NIRF #101-150

MBA – WLP

Type

Pg Program

Mode

Work-Linked

Duration

2 Years

Total fees

₹ 89,000

Swami Rama Himalayan University

Swami Rama Himalayan University (SRHU), located in Dehradun, Uttarakhand, is a multidisciplinary institution dedicated to academic excellence, innovation and holistic development. The University offers programs across management, healthcare, science, technology, humanities and other professional disciplines. It combines quality teaching with research, practical learning and industry-oriented education to prepare students for evolving career opportunities. Supported by experienced faculty and modern learning resources, SRHU encourages ethical leadership, entrepreneurship and social responsibility. Through campus-based and online education, the University strives to make meaningful, career-focused learning accessible to students from diverse backgrounds.

MBA - WLP

Highlights

- ◆ Blends flexible online modules with company-linked exposure to make learning more practice-oriented.
- ◆ Focuses on Management Principles & Organizational Behavior, Statistics for Managers, Financial Accounting & Reporting, and Economics for Business Decisions, giving learners a subject-specific base for understanding business administration and management.
- ◆ Encourages learners to apply concepts through tasks, projects, internship exposure, or workplace-linked examples.
- ◆ Designed for stronger transition from academic learning to professional habits and work-readiness.
- ◆ Supports career exploration and employability development in areas connected to business operations, management support, entrepreneurship, and cross-functional roles, including areas such as Business Consultant, Marketing Manager, and Financial Analyst, with added focus on ethical awareness.

Learning outcomes

- ◆ Within MBA - WLP from SRHU Online, relate theories, methods, or tools from Management Principles & Organizational Behavior, Statistics for Managers, Financial Accounting & Reporting, and Economics for Business Decisions to business situations, customer needs, and organisational priorities.

- ◆ Address planning, coordination, and decision-making challenges through structured reasoning and subject-specific approaches.

- ◆ Critically evaluate management choices across teams, markets, and operations while maintaining clarity, ethics, and practical business sense.

- ◆ Develop clear business presentations, project plans, and structured reports for assignments, projects, or professional communication.

- ◆ Practice professional communication, accountability, and applied problem-solving through work-linked learning contexts, while strengthening ethical awareness.

Eligibility Criteria

Regular Candidates: The candidate must have passed any graduation degree or an equivalent degree and has obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in qualifying examination. - OR - The Candidate must have completed professional qualifications viz. CA, CS, ICWA or CMA .

With Work Experience: The Candidate possessing a minimum of 02(two) years of work experience is required to hold a Bachelor's degree, or an equivalent qualification, in any discipline from a recognized HEI/University.

Curriculum Overview

Semester I (7 subjects)

- ◆ MBA101 - Management Principles & Organizational Behavior
- ◆ MBA102 - Statistics for Managers
- ◆ MBA103 - Financial Accounting & Reporting
- ◆ MBA104 - Economics for Business Decisions
- ◆ MBA105 - Communication for Managers
- ◆ MBA106 - Marketing Management
- ◆ MBA107 - Quantitative Techniques for Managers



Curriculum Overview (continued)

Semester II (7 subjects)

- ◆ MBA201 - Business Research
 - ◆ MBA202 - Management Information System
 - ◆ MBA203 - Cost & Management Accounting
 - ◆ MBA204 - Financial Management
 - ◆ MBA205 - Legal Aspects of Business
 - ◆ MBA206 - Human Resource Management
 - ◆ MBA207 - Operations & Supply Chain Management
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Semester III (6 subjects)

- ◆ OLMBA301 - Strategic Management
 - ◆ OLMBA302 - Project Management & Entrepreneurship
 - ◆ Elective - Specialization Elective 1
 - ◆ Elective - Specialization Elective 2
 - ◆ Elective - Specialization Elective 3
 - ◆ OLMBA303 - Summer Internship Project
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Semester IV (5 subjects)

- ◆ OLMBA401 - Quantitative Techniques for Managers
- ◆ Elective - Specialization Elective 4
- ◆ Elective - Specialization Elective 5
- ◆ Elective - Specialization Elective 6
- ◆ OLMBA402 - Business Research Project

Fee Structure

Fee heads	Year 1	Year 2	Total
Registration/Application Fee	₹ 1,000	—	₹ 1,000
Program Fee	₹ 33,000	₹ 33,000	₹ 66,000
Exam Fee	₹ 4,000	₹ 4,000	₹ 8,000
Apprenticeship Fee	₹ 7,000	₹ 7,000	₹ 14,000
Total	₹ 45,000	₹ 44,000	₹ 89,000

Career & Placement highlights



99.03%

of graduates placed