



AMET University

NAAC A, UGC-Entitled

MBA

Type

Pg Program

Mode

Online

Duration

2 Years

Total fees

₹ 112,000

AMET University

The Centre for Distance and Online Education (CDOE) is a pioneering centre committed to providing exceptional education to a diverse community of learners globally through online and distance education modes. Through cutting-edge online platforms and innovative teaching methods, CDOE offers a range of specialised programmes tailored to meet the unique needs of modern learners. Our focus on quality, accessibility, and versatility sets us apart, ensuring that students receive a world-class education from the comfort of their homes.

MBA

Highlights

- ◆ Learner-friendly delivery with flexibility for those balancing education with professional or personal responsibilities.
- ◆ A curriculum anchored in Maritime Economics, Marketing Management, People Management and Organisational Behaviour, and Accounting and Financial Management, helping learners understand the subject from multiple angles.
- ◆ Faculty guidance and curated study resources encourage regular learning and clearer concept retention.
- ◆ Builds applied awareness through examples, activities, or projects connected to movement of goods, vendor networks, warehouse flows, and service commitments.
- ◆ Creates a stronger base for higher studies, professional upskilling, or domain-relevant pathways in logistics, shipping, procurement, warehouse operations, and supply chain roles, including areas such as Shipping Manager/Director, Logistics and Supply Chain Manager, and International Trade Consultant, with added focus on domain curiosity.

Learning outcomes

- ◆ Within MBA (Shipping & Logistics Management) from AMET University, interpret key ideas in logistics, shipping, supply chain, and operations management and relate them to movement of goods, vendor networks, warehouse flows, and service commitments.
- ◆ Solve structured problems involving cost, delivery, inventory, and coordination challenges across supply chains through appropriate concepts and methods.
- ◆ Assess operations choices involving efficiency, resilience, service levels, and risk with attention to timeliness, cost awareness, and process discipline.
- ◆ Communicate insights through supply chain maps, logistics plans, and operations improvement notes suited to the discipline.
- ◆ Strengthen academic confidence and practical orientation for pathways in logistics, shipping, procurement, warehouse operations, and supply chain roles, including areas such as Shipping Manager/Director, Logistics and Supply Chain Manager, and International Trade Consultant, while strengthening domain curiosity.

Eligibility Criteria

Students with any undergraduate degree from UGC-recognised institutions with a 10+2+3 (or) 10+2+4 pattern and those appearing for their final examination (subject to passing) are eligible to apply.



Curriculum Overview (continued)

Shipping & Logistics Management (26 subjects)

- ◆ Semester 1 - Global Shipping Business
- ◆ Semester 1 - Maritime Economics
- ◆ Semester 1 - Marketing Management
- ◆ Semester 1 - People Management and Organisational Behaviour
- ◆ Semester 1 - Accounting and Financial Management
- ◆ Semester 1 - Data Analysis
- ◆ Semester 1 - Communication for Managers
- ◆ Semester 2 - Chartering and Commercial Geography
- ◆ Semester 2 - Logistics Management
- ◆ Semester 2 - Liner Shipping Business
- ◆ Semester 2 - Port Operations and Pricing
- ◆ Semester 2 - Research Methodology
- ◆ Semester 2 - International Business
- ◆ Semester 2 - International HRM (Elective)
- ◆ Semester 3 - Maritime Law and Customs Procedures
- ◆ Semester 3 - Export and Import Management
- ◆ Semester 3 - Port Agency Operations
- ◆ Semester 3 - Supply Chain and Materials Management
- ◆ Semester 3 - Shipping Finance and Marine Insurance
- ◆ Semester 3 - E-Commerce
- ◆ Semester 3 - International Marketing
- ◆ Semester 4 - Entrepreneurship Development
- ◆ Semester 4 - Business to Business Marketing
- ◆ Semester 4 - Sales and Retail Management (Elective)
- ◆ Semester 4 - Strategic Management (Elective)
- ◆ Semester 4 - Shipping and Logistics (Project)



Curriculum Overview (continued)

Marketing Management (26 subjects)

- ◆ Semester 1 - Principles of Management
- ◆ Semester 1 - Managerial Economics
- ◆ Semester 1 - Financial Accounting
- ◆ Semester 1 - Marketing Management
- ◆ Semester 1 - People Management and Organisational Behaviour
- ◆ Semester 1 - Data Analysis
- ◆ Semester 1 - Communication for Managers
- ◆ Semester 2 - Financial Management
- ◆ Semester 2 - Human Resource Management
- ◆ Semester 2 - Operations Management
- ◆ Semester 2 - Research Methodology
- ◆ Semester 2 - Management Accounting
- ◆ Semester 2 - Legal Aspects of Business
- ◆ Semester 2 - International Business
- ◆ Semester 3 - Consumer Behavior
- ◆ Semester 3 - Marketing Research
- ◆ Semester 3 - Sales and Distribution Management
- ◆ Semester 3 - Integrated Marketing Communications
- ◆ Semester 3 - Brand Management
- ◆ Semester 3 - Services Marketing
- ◆ Semester 3 - Digital Marketing
- ◆ Semester 4 - Strategic Marketing
- ◆ Semester 4 - Customer Relationship Management
- ◆ Semester 4 - International Marketing
- ◆ Semester 4 - Sales and Retail Management (Elective)
- ◆ Semester 4 - Marketing Dissertation (Project)



Curriculum Overview (continued)

Human Resource Management (26 subjects)

- ◆ Semester 1 - Principles of Management
- ◆ Semester 1 - Managerial Economics
- ◆ Semester 1 - Financial Accounting
- ◆ Semester 1 - Marketing Management
- ◆ Semester 1 - People Management and Organisational Behaviour
- ◆ Semester 1 - Data Analysis
- ◆ Semester 1 - Communication for Managers
- ◆ Semester 2 - Financial Management
- ◆ Semester 2 - Human Resource Management
- ◆ Semester 2 - Operations Management
- ◆ Semester 2 - Research Methodology
- ◆ Semester 2 - Management Accounting
- ◆ Semester 2 - Legal Aspects of Business
- ◆ Semester 2 - International Business
- ◆ Semester 3 - Talent Acquisition & Sourcing
- ◆ Semester 3 - Compensation & Benefits
- ◆ Semester 3 - Industrial Relations
- ◆ Semester 3 - Human Resource Development
- ◆ Semester 3 - Organizational Development
- ◆ Semester 3 - Labor Laws & Compliance
- ◆ Semester 3 - HR Analytics
- ◆ Semester 4 - Strategic HRM
- ◆ Semester 4 - Change Management
- ◆ Semester 4 - Cross-Cultural Management
- ◆ Semester 4 - Human Resource Information Systems (HRIS)
- ◆ Semester 4 - HR Dissertation (Project)



Curriculum Overview (continued)

Finance Management (26 subjects)

- ◆ Semester 1 - Principles of Management
- ◆ Semester 1 - Managerial Economics
- ◆ Semester 1 - Financial Accounting
- ◆ Semester 1 - Marketing Management
- ◆ Semester 1 - People Management and Organisational Behaviour
- ◆ Semester 1 - Data Analysis
- ◆ Semester 1 - Communication for Managers
- ◆ Semester 2 - Financial Management
- ◆ Semester 2 - Human Resource Management
- ◆ Semester 2 - Operations Management
- ◆ Semester 2 - Research Methodology
- ◆ Semester 2 - Management Accounting
- ◆ Semester 2 - Legal Aspects of Business
- ◆ Semester 2 - International Business
- ◆ Semester 3 - Investment Management
- ◆ Semester 3 - Financial Markets & Institutions
- ◆ Semester 3 - Risk Management & Insurance
- ◆ Semester 3 - Financial Modeling
- ◆ Semester 3 - Derivatives & Risk Management
- ◆ Semester 3 - Corporate Tax Planning
- ◆ Semester 3 - Financial Services
- ◆ Semester 4 - Strategic Financial Management
- ◆ Semester 4 - International Finance
- ◆ Semester 4 - Mergers & Acquisitions
- ◆ Semester 4 - Banking & Insurance Management
- ◆ Semester 4 - Finance Dissertation (Project)

Fee Structure

Fee heads	Year 1	Year 2	Total
Course Fee	₹ 50,000	₹ 50,000	₹ 100,000
Exam Fee	₹ 6,000	₹ 6,000	₹ 12,000
Total	₹ 56,000	₹ 56,000	₹ 112,000