



Jamia Hamdard

NAAC A+, UGC-Entitled, NIRF Pharmacy #1, Times Higher Education

#401-500

BBA

Type

Ug Program

Mode

Online

Duration

3 Years

Total fees

₹ 84,500

Jamia Hamdard

The history of Jamia Hamdard begins with the establishment of a small Unani clinic in the year 1906 by Hakeem Hafiz Abdul Majeed, one of the well-known practitioners of Unani System of Medicine of his time. Hakeem Hafiz Abdul Majeed had a vision of making the practice of Unani Medicine into a scientific discipline so that Unani medicines could be dispensed in a more efficacious manner to patients. He gave the name "Hamdard" to his venture which means "sympathy for all and sharing of pain". His illustrious son, Hakeem Abdul Hameed, carried forward the philosophy and objectives of Hamdard in independent India. Jamia Hamdard was inaugurated by Late Shri Rajiv Gandhi on August 01, 1989 and was conferred the status of a Deemed University by the Government of India.

Key features

- ◆ NIRF (University) Rank: 40
- ◆ QS World Universities Rank: 1201-1400
- ◆ Expert Faculty
- ◆ Industry-Relevant Curriculum
- ◆ Diverse Degree Programs
- ◆ NAAC A+ University | UGC Entitled

BBA

Highlights

- ◆ Entrepreneurial Focus
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- ◆ Skill-Based Training
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- ◆ Contemporary Curriculum
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- ◆ Job-Oriented Learning

Learning outcomes

- ◆ Critical and Analytical Skills
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- ◆ Strategic Leadership Ability
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- ◆ Applied Business Knowledge
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- ◆ Business Communication Skills
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- ◆ Digital Tool Proficiency
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- ◆ Agility in Business Settings

Eligibility Criteria

10+2 pass or equivalent from a recognised board

Curriculum Overview

Semester I (6 subjects)

- | | |
|----------------------------|-------------------------------|
| ◆ Principles of Management | ◆ Business Economics |
| ◆ Environmental Management | ◆ Any one from elective -2 |
| ◆ Marketing Management – 1 | ◆ Any other from elective – 3 |
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Semester II (5 subjects)

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|---|----------------------------|
| ◆ Business Statistics BBA-D 202- Business Law | ◆ Any one from elective -2 |
| ◆ Organization Behavior | ◆ Any one from elective-3 |
| ◆ Cost Accounting | |



Curriculum Overview (continued)

Semester III (6 subjects)

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|-----------------------------|--|
| ♦ Human Resource Management | ♦ Business Ethics and corporate Governance |
| ♦ Business Environment | ♦ Any one from elective -1 |
| ♦ MIS | ♦ Any one from elective -2 |
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Semester IV (6 subjects)

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|-------------------------------------|---------------------------|
| ♦ Business Research | ♦ Marketing Management -2 |
| ♦ Financial Management | ♦ Any one from elective-1 |
| ♦ International Business Environmen | ♦ Any one from elective-2 |
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Semester V (6 subjects)

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|---------------------------------------|---------------------------|
| ♦ Qualitative Techniques for Managers | ♦ Project Work |
| ♦ Income Tax | ♦ Any one from elective-1 |
| ♦ Production and Operation Management | ♦ Any one from elective-3 |
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Semester VI (6 subjects)

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|--------------------------------|---------------------------|
| ♦ Business Policy and Strategy | ♦ Grand Viva |
| ♦ Project Management | ♦ Any one from elective-1 |
| ♦ Dissertation | ♦ Any one from elective-2 |

Fee Structure

Fee heads	Year 1	Year 2	Year 3	Total
Registration/Application Fee	₹ 500	—	—	₹ 500
Examination Fee	₹ 4,000	₹ 4,000	₹ 4,000	₹ 12,000
Program Fee	₹ 24,000	₹ 24,000	₹ 24,000	₹ 72,000
Total	₹ 28,500	₹ 28,000	₹ 28,000	₹ 84,500