



Mizoram University

NAAC A+, UGC-Entitled, NIRF #82, IIRF National #25

MBA (Big Data Analytics)

Type

Pg Program

Mode

Online

Duration

2 Years

Total fees

₹ 56,690

MBA (Big Data Analytics)

Highlights

- ◆ 2-Year Online MBA Program focused on Big Data Analytics and its business applications.
- ◆ Covers Advanced Analytics, Machine Learning and Data Mining to help learners solve real-world business challenges.
- ◆ Business Decision-Making Focus with subjects like Decision Science, Econometrics, Applied Marketing Analytics and Social Media Analytics.
- ◆ Hands-on Learning Approach through projects, assignments, case studies, live Q&A, and continuous evaluation.
- ◆ AI & Data-Driven Curriculum covering Data Science, Big Data Analytics in Business, Machine Learning, Artificial Intelligence, Data Warehousing and Mining.
- ◆ Industry-Relevant Project Work included in the final semester along with Seminar and Viva Voce.

Learning outcomes

- ◆ Apply big data analytics techniques to solve complex business problems and support strategic decisions.
- ◆ Use machine learning and artificial intelligence concepts to identify patterns and generate business insights.
- ◆ Analyze marketing, social media, and organizational data using suitable analytical methods.
- ◆ Apply data warehousing, data mining, and econometric tools to improve business performance.
- ◆ Communicate data-driven recommendations effectively through projects, reports, and presentations.

Eligibility Criteria

Any passed Graduate or equivalent through (10 +2 + 3) and Mathematics in Higher Secondary of recognized University/ Board. Additionally, In case of Post graduate Diploma qualified in Computer science or Statistics, Mathematics is not mandatory.

Curriculum Overview

Semester 1 (5 subjects)

- ◆ Business and Professional Skills
- ◆ Business Environment and Legal Compliance
- ◆ Managerial Economics
- ◆ Data Science and Business Analysis
- ◆ Financial Accounting

Semester 2 (5 subjects)

- ◆ Financial Management
- ◆ Human Resource Management
- ◆ Big Data Analytics in Business
- ◆ Decision Science
- ◆ Software Project Management

Semester 3 (5 subjects)

- ◆ Strategic Management
- ◆ Machine Learning
- ◆ Applied Marketing Analytics
- ◆ Principles of Artificial Intelligence
- ◆ Data Warehousing and Mining



Curriculum Overview (continued)

Semester 4 (5 subjects)

- ◆ Econometrics for Business Decisions
- ◆ Entrepreneurship in Digital Environment
- ◆ Social Media Analytics
- ◆ Project Work
- ◆ Seminar and Viva Voce

Fee Structure

Fee heads	Year 1	Year 2	Total
Registration Fees	₹ 210	—	₹ 210
Exam Fee	₹ 2,500	₹ 2,500	₹ 5,000
Course Fee	₹ 25,740	₹ 25,740	₹ 51,480
Total	₹ 28,450	₹ 28,240	₹ 56,690