



Bajaj Finserv

General Insurance

Type

Certificate Program

Mode

Campus

Duration

17 Days

Total fees

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Bajaj Finserv

Bajaj and Digiversity have partnered with the vision of empowering young graduates through a focused skill development and training programme. Designed for graduates, aims to build essential knowledge, professional skills, and industry exposure required to excel in today's competitive environment. Through structured learning, practical insights, and expert guidance, participants will gain a deeper understanding of workplace expectations and career opportunities. The programme focuses on enhancing confidence, improving capabilities, and preparing learners for future professional challenges. This collaboration represents a meaningful step towards creating skilled, future-ready individuals equipped with the right knowledge and mindset for career growth.

General Insurance

Highlights

- ◆ CSR-sponsored skill development initiative by Bajaj, aimed at creating employment opportunities and enhancing financial sector capabilities among aspiring professionals.
- ◆ Strong BFSI foundation building through orientation, industry overview, and transition from college to corporate environment.
- ◆ Experiential learning through simulations and real-time scenarios for practical application of concepts.
- ◆ 100% free-of-cost training program for eligible candidates, enabling access to quality industry-focused learning without any financial burden.
- ◆ Continuous assessment and post-training evaluation to measure learning effectiveness and deployment readiness.
- ◆ Placement assistance and career opportunities for successful candidates upon completion of the program, helping them transition into roles within the BFSI and housing finance sector.

Learning outcomes

- ◆ Understanding of BFSI industry fundamentals and General Insurance ecosystem.
- ◆ Knowledge of insurance products, processes, systems, and operational workflows.
- ◆ Enhanced problem-solving, adaptability, and professional workplace readiness.
- ◆ Improved communication, presentation, and stakeholder engagement abilities.
- ◆ Capability to apply learning through simulations, activities, and real-time business scenarios.

Eligibility Criteria

Educational Qualification: A graduate in any discipline.

Age Criteria: Suitable for candidates between 21-28

Curriculum Overview

Orientation & Pre-Test Preparation (3 subjects)

- ◆ 4 days of Orientation Session
 - ◆ 5th Day: Pre-Test
 - ◆ 3 hours of learning engagement per day
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Foundation Building Program (3 subjects)

- ◆ 7 hours daily
 - ◆ College to Campus
 - ◆ BFSI Outline
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Housing Finance Product & Process Orientation (3 subjects)

- ◆ 7 hours daily
 - ◆ Sales Process Understanding
 - ◆ Product & Process & System Training
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Practical Sales Exposure & Experiential Learning (3 subjects)

- ◆ 7 hours daily (4-5 activities)
- ◆ Simulation and Real-Time Scenarios
- ◆ Experiential Activities