



Srinivas University

NAAC A, UGC-Entitled

B.Com - WLP

Type

Ug Program

Mode

Work-Linked

Duration

4 Years

Total fees

₹ 80,500

Srinivas University

Srinivas University, Mangaluru, is a UGC-recognised and NAAC 'A' accredited private university established in 2013. The university offers a range of online, distance, and work-integrated programs designed for students and working professionals. Its online learning programs focus on flexibility, industry-relevant curriculum, digital learning resources, skill development, and career growth. With programs across areas such as Management, Commerce, Computer Applications, and other professional disciplines, Srinivas University aims to make higher education accessible and career-focused for learners seeking flexible study options.

B.Com - WLP

Highlights

- ◆ Online learning with internship experience
- ◆ Work-linked commerce education
- ◆ Practical accounting and finance exposure
- ◆ Industry mentorship
- ◆ Hands-on work exposure

Learning outcomes

- ◆ Apply accounting and finance concepts in real workplace settings.
- ◆ Gain practical exposure to taxation, auditing, and business operations.
- ◆ Develop skills in Tally, Excel, and financial tools.
- ◆ Build analytical, communication, and problem-solving abilities.
- ◆ Understand real-world financial documentation and business processes.

Eligibility Criteria

A candidate with PUC/10+2 Commerce/Science/Arts or 3-year Diploma or 2- year JOC /ITI with Commerce related subjects shall be eligible.

Passed and graded in the 10+2 (or) Diploma programs will be required.

Curriculum Overview

Semester I (8 subjects)

- | | |
|--|---|
| ◆ Financial Accounting I | ◆ Communicative English I |
| ◆ Quantitative Techniques I | ◆ Business Economics |
| ◆ Principles of Management | ◆ Digital Fluency & Employability Skill Enhancement Project - ICA |
| ◆ Information System/Travel and Tourism Management | ◆ Health & Mental Wellness |



Curriculum Overview (continued)

Semester II (8 subjects)

- ◆ Financial Accounting II
- ◆ Quantitative Techniques II
- ◆ Marketing Management
- ◆ Human Resource Management/Customer Relationship Management
- ◆ Communicative English II - Business Communication
- ◆ Banking and Insurance
- ◆ Environmental Studies
- ◆ Artificial Intelligence in Commerce

Semester III (8 subjects)

- ◆ Corporate Accounting
- ◆ Cost Accounting I
- ◆ Direct Tax
- ◆ Auditing and Assurance
- ◆ Business and Professional Skills
- ◆ Event Management
- ◆ Modern Business Etiquette & Grooming
- ◆ The Constitution of India

Semester IV (8 subjects)

- ◆ Advanced Corporate Accounting
- ◆ Cost Accounting II
- ◆ Indirect Tax
- ◆ Indian Business Law/Fundamentals of Fin Tech
- ◆ Indian Business Value System
- ◆ Organizational Behaviour
- ◆ Introduction to Business Analytics
- ◆ Digital Media Awareness



Curriculum Overview (continued)

Semester V (7 subjects)

- ◆ Corporate Law
 - ◆ International Financial Reporting Standards (IFRS)
 - ◆ Financial Management
 - ◆ Entrepreneurship Development
 - ◆ Operation Research
 - ◆ Management Accounting
 - ◆ Business Ethics
-

Semester VI (1 subject)

- ◆ Internship Embedded Project Work & Viva
-

Semester VII (5 subjects)

- ◆ Strategic Management
 - ◆ Applied Research and Statistics
 - ◆ Financial Reporting
 - ◆ Advanced Financial Management
 - ◆ Advanced Performance Management
-

Semester VIII (1 subject)

- ◆ Internship embedded Project work & Viva Voce
(or) Research work & Dissertation

Fee Structure

Fee heads	Year 1	Year 2	Year 3	Year 4	Total
Registration Fee	₹ 500	—	—	—	₹ 500
Exam Fee	₹ 2,000	₹ 2,000	₹ 2,000	₹ 2,000	₹ 8,000
Internship Fee	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000	₹ 20,000
Program Fee	₹ 13,000	₹ 13,000	₹ 13,000	₹ 13,000	₹ 52,000
Total	₹ 20,500	₹ 20,000	₹ 20,000	₹ 20,000	₹ 80,500