



Chandigarh University

NAAC A+, UGC-Entitled, NIRF #19, QS World Global Universities #Top
1%

MBA

Type

Pg Program

Mode

Online

Duration

2 Years

Total fees

₹ 166,000

Chandigarh University

Accredited by NAAC with the prestigious A+ Grade in the first cycle itself, CU is an institution committed to excellence in research, innovation, interdisciplinary education and active promotion of promising young talent. CU is the best Online Education University in Punjab, India which couples the experience of top industry leaders and renowned academicians and fosters a worldly approach. CU has been envisioned to provide inspirational and experiential learning through internationally recognized curriculum matching the challenging industrial needs. CU has been emerging as the best Online Education University in Punjab, India and the most preferred destination for the students as well as renowned faculty, and recruiting companies of the country. The university has been bestowed with many awards and recognitions, including Asia's Fastest Growing Private Institution, Outstanding Engineering Institute, and the Limca Book of Records for inviting the most number of companies in a single year for campus placements. The University has signed MoUs with over 250 foreign universities and institutions from countries like USA, Canada, UK, Australia, Italy, Russia, South Korea, Spain, Thailand, etc.

MBA

Highlights

- ◆ UGC-Recognised Degree
- ◆ Industry-Focused Curriculum
- ◆ Live & Recorded Sessions via LMS
- ◆ Assignments, Projects & Quizzes
- ◆ Guidance from Corporate Trainers
- ◆ Case Study-Based Evaluation

Learning outcomes

◆ Strategic Thinking and Planning

◆ Business Data Analysis

◆ Effective Communication Skills

◆ Team and Project Management

◆ Real-World Business Application

Eligibility Criteria

Bachelor degree in any discipline from a recognised University / Institution. Graduates of recognised professional programs like CA / ICWA etc. are also eligible to apply.

Curriculum Overview

Semester 1 (7 subjects)

- ◆ Business & Society and Law
- ◆ Financial Reporting and Analysis
- ◆ Management Practices and Organizational Behavior
- ◆ Decision Science
- ◆ Managerial Economics
- ◆ Marketing Management
- ◆ Communication Skills

Semester 2 (7 subjects)

- ◆ Human Resource Management
- ◆ Supply Chain & Logistics Management
- ◆ Consumer Psychology
- ◆ Business Research Methods
- ◆ Financial Management
- ◆ Productions & Operations Management
- ◆ Professional Communication Skills



Curriculum Overview (continued)

Semester 3 (7 subjects)

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| ◆ Strategy, Business and Globalization | ◆ Elective as per Specialization |
| ◆ Data Analysis for Business Decisions | ◆ Elective as per Specialization |
| ◆ Management Lessons from Ancient India | ◆ Elective as per Specialization |
| ◆ Elective as per Specialization | |
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Semester 4 (5 subjects)

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| ◆ Project Management | ◆ Elective as per Specialization |
| ◆ Values and Ethics | ◆ Elective as per Specialization |
| ◆ Academic Research Writing/ Industry Immersion/
International Project/ Social Outreach
Initiatives/Case Writing / Rural Immersion | |

Fee Structure

Fee heads	Year 1	Year 2	Total
Admission Fee	₹ 1,000	—	₹ 1,000
Course Fee	₹ 82,500	₹ 82,500	₹ 165,000
Total	₹ 83,500	₹ 82,500	₹ 166,000